



How Apex Created A Personalized Candidate Experience, Enhanced Its Diverse Candidate Sourcing, And Cut Its Time-To-Hire

APEX HAD 3 MAIN CHALLENGES:

- 1. Candidate Attraction:** Lack of brand recognition and confusion on role led to lower applicant volume.
- 2. Candidate Experience:** Apex wanted to provide each applicant with faster pre-screen turnaround time and expand the availability of phone screens to create a more positive and accessible candidate experience.
- 3. Time-To-Hire:** In order to stay competitive, Apex wanted to provide an additional method of hiring to increase efficiency and decrease time of the interview-to-hire process.

ABOUT APEX SYSTEMS



Apex is a multi-billion-dollar staffing and recruiting company with locations across the U.S. and Canada.

WHAT DID WAYUP DO?



WayUp technology pre-screened every applicant instantaneously.



Every WayUp applicant who passed the pre-screen was offered a phone screen Mon-Sat, 8am to midnight — within 24 hours of submitting an application.



All candidates received feedback and an outcome within 24 hours of their interview, allowing Apex to cut down the hours spent on recruitment and their time-to-hire.

WayUp turns the outdated recruiting model on its head, enabling top employers—from startups to Fortune 500s—to attract and hire the absolute best early-career talent faster, more efficiently, and at lower cost than ever before. **WayUp's Source, Screen & Coach** ensures every qualified applicant receives a phone screen within 24 hours of submitting an application. Employers who use **WayUp Source, Screen & Coach** have cut their recruitment-to-hire time by 50% and as much as doubled their minority hiring rate.

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